

DANIEL S. VAUGHN

HAVE MOUSE WILL TRAVEL

Digital Artist • Retoucher • Visual Magician



THE MOUSE & THE ELEPHANT
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THE MOUSE AND THE ELEPHANT // LAS VEGAS, NV & BALI, INDONESIA

Partner in virtual agency. Content creation, new business pitches, image creation. Specializing in Photoshop, Photography, WordPress, Web development, Digital Composition, Retouching and Editing. Lee Jeans, Merz Pharmaceuticals, BaliPop International, Nuclear Energy Institute, Massage Envy Studios.

DEUTSCH LA // PLAYA DEL REY, CA

Freelance Digital Artist responsible for all aspects of photo creation and image manipulation: Photography, Retouching, Photo Composition, Color-Correction, File Preparation. Created images from various sources: existing photography, Maya data, original photography shot in-house. Collaborated with creatives from all disciplines for Volkswagen, Target, Pizza Hut, HTC Technologies.

EYE MAGIC PHOTOGRAPHY // ORANGE, CA

Owner of full-service Photography and Imaging Studio: Photography, Digital Arts, and Pre-Press. Managed all day-to-day operations, all aspects of Sales, Accounting, Budget Management, New Business Acquisition, Client Services, Personnel [full time and freelance] Management, Photoshoot Production including Set Building, Props, Wardrobe, Casting, Location Scouting, Special Effects. Post-production: Retouching, Image Compositing, Color Correction. All aspects of pre-press: Page Composing, SWOP and GRACoL profiles for Epson proofing. Color management of all equipment: Cameras, scanners, computers, proofing profiles. Behr Paints, Big 5 Sporting Goods, Kendall Jackson Wineries, Ketel One Vodka, Kirin Beer, Casablanca Fans, Quiksilver, Roxy, Vans, Old California Lantern Company, Blue Water Publication

STOEGBAUER PHOTOGRAPHY // ORANGE, CA

As Production Manager, responsible for all Photoshop work, processing all images from photographer RGB to CMYK conversions, responsible for all aspects of production: supervised all personnel - assigned work, prioritized staff of 10+ trained personnel on state of the art technologies, interfaced with clients and vendors, Manage Personnel, Manage Production, Photoshop. Home Depot, Lowes, Behr Paints, Big 5 Sporting Goods, Access Lighting, Nerve Bikes.

PRIMARY COLOR // COSTA MESA, CA

As Color Manager, interfaced with staff of 70+: sales reps, production managers, plant managers and owners as well as direct contact with clients and agency creatives. Responsible for daily review of work flow, time lines, creative direction. Supervised pool of 10 prioritizing assignments and setting expectations. Supervised all color booth evaluation of proofs and color content. Supervised and trained apprentices. Hands on retouching, color correction, and image composition. St. John Knits, Disney, Chiat Day // Play Station & Absolut Vodka, SaatchiLA // Toyota, Bates USA // Hyundai, DDB // Taco Bell Taylor Made Golf Equipment, Bozell // Yamaha, DGWB // Toshiba.

FORMAL EDUCATION

Fullerton College, Fullerton, CA.

TECHNICAL SKILLS

Photoshop, Illustrator, Web-Development: HTML, CSS, PHP, JavaScript, CMS, WordPress, Storytelling and Copywriting. Photography, Underwater Photography, Videography, Drone Operator, Video Editing.

PERSONAL SKILLS

Fluent in Bahasa Indonesian, Balinese Culture & History, Scuba Diving and Dan's Top Chef Chili.